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Press Release

Source: Pacific Coast National Bank

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Debora Edson -- Bank Operations Professional -- Promoted to Senior Vice President, Operations Administrator of Pacific Coast National Bank

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Monday July 21, 9:00 am ET

SAN CLEMENTE, Calif.--(BUSINESS WIRE)--Debora J. Edson, a highly regarded South Orange County commercial banker and bank operations professional with over 20 years of community banking experience, has been promoted to Senior Vice President, Operations Administrator of Pacific Coast National Bank (PCNB) (OTCBB:[PCST](#) - [News](#)). In addition, she has also been appointed as the Bank Security Officer.

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Source: Pacific Coast National Bank



Ms. Edson's promotion was based on her strong experience, customer service mindset, and demonstrated operations and managerial abilities. "We searched outside of the bank," explains Terry Stalk, Chief Financial Officer, "and Debora emerged as the best candidate for this very important position."

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Prior to this promotion Ms. Edson headed PCNB's Electronic Banking Division. In her new position as Senior Operations Administrator, Ms. Edson's responsibilities include running the bank's Electronic Banking and Central Operations Divisions, creating and enforcing policies and procedures for all deposit products, ensuring that the bank is in compliance with all applicable banking regulations and laws in regards to deposits, and overseeing both bank security and risk management.

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"With Ms. Edson in charge of operations," states Michael Hahn, President, "we know that everything will run smoothly – and both customer service and bank safety needs will be met."

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Debora J. Edson of Pacific Coast National Bank Gets Promoted to Senior Vice President/Operations Administrator (Photo: Business Wire). [View Multimedia Gallery](#)

PCNB, *Advisors & Bankers to Family-Owned Businesses*, specializes in helping business owners grow their businesses and personal net worth. Clients always have full access to senior management, the bank's full-service branches, online cash management, remote deposit

capture, and much more. For further information please visit <http://www.PacificCoastNationalBank.com>.

MULTIMEDIA AVAILABLE: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=5735505>

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