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Pacific Coast National Bank Announces New Electronic Banking Department

SAN CLEMENTE, Calif.--(BUSINESS WIRE)--To put the latest banking technology in the hands of their clients, Pacific Coast National Bank (OTCBB:PCST) has created a fully-staffed department devoted exclusively to electronic banking. The objective: to make banking as easy and convenient as possible for Southern California-based family-owned businesses.

"We recognize that the best way to help our clients reap the benefits of the latest technology is to have a team of experts dedicated full time to electronic banking," explains Michael Hahn, President. "We created this department to combine high tech with the high level of customer service that our clients appreciate."

Department personnel will be available to go to a client's place of business to set up and implement a full range of electronic banking services, train staff members on the best use of these programs, and solve any problems that arise. Available services include:

- Cash Management – including online bill pay, account reconciliation, fund transfers, wire transfers, and automatic sweep of excess funds from a checking account to a money market account.
- Remote Deposit Capture – Allows businesses to scan checks and deposit them electronically, providing same-day credit to their accounts and eliminating the need to make physical deposits at the bank.

Pacific Coast National Bank's Electronic Banking Department will be headed up by Deb Edson, who has been promoted from her previous position of Vice President/Branch Manager to Senior Vice President/Electronic Banking Manager. Ms. Edson brings a wealth of expertise to the job, including nearly 20 years of community banking experience in South Orange County. Her new responsibilities include overseeing all aspects of the bank's electronic product sales and service, including training, customer service, problem resolution, staff supervision and general operations.

Electronic banking is just one of many services offered by Pacific Coast National Bank, where clients always have full access to senior management, the bank's full-service branches, free courier services, an extensive ATM network, and much more. Pacific Coast is a Southern California-based community business bank that specializes in helping owners of family-owned businesses grow their businesses and personal net worth. For further information about Pacific Coast National Bank, *Advisors & Bankers to Family-Owned Businesses*, visit <http://www.PacificCoastNationalBank.com>.

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